



## **Rules of the #CreativityWithMaped 2022 competition**

The company Maped Helix is organising a competition, "#CreativityWithMaped 2022", on Facebook and Instagram, the rules of which are visible below.

### **ARTICLE 1: ORGANISER**

The company Maped Helix (the "Organiser") whose registered office is located at Building 92, The Pensnett Estate, Kingswinford, West Midlands, DY6 7FP, registered company number 7892742, is organising a competition without obligation to purchase " #CreativityWithMaped 2022 ", on Facebook and Instagram, (here after referred to as "the Competition") from Wednesday 6<sup>th</sup> April 2022 to Sunday 17<sup>th</sup> April 2022 inclusive.

### **ARTICLE 2: PARTICIPANTS**

The competition is open to children aged from 4 to 14 years old, represented by an adult residing in the UK with internet access and a valid Facebook user account, associated with a valid e-mail address, or a valid Instagram account, associated with a valid email address, excluding employees of the organiser and its affiliates as well as members of their families, agencies and any person who participated in the organisation of this competition.

The participant authorises all verifications concerning their identity. Any person who does not meet these conditions or refuses to justify them will be excluded from the competition.

The costs relating to participation in the competition and in particular the costs of internet connection are the sole responsibility of the participants, who will not be able to claim any refund from the organiser.

The mere fact of participating in the competition implies the acceptance of all the stipulations of these rules.

### **ARTICLE 3: TERMS OF PARTICIPATION**

To participate in the competition, the child will have to draw and colour their ideal city or town one of the "landscape templates" available to download from [mapedhelix.co.uk](http://mapedhelix.co.uk).

To participate on Facebook, the user (the person of full age representing the child) must submit, as a comment on the post related to the competition on the Facebook page of Maped Helix (<https://www.facebook.com/MapedHelix>) the photo of the child's drawing of the ideal city or village with the hashtag #CreativityWithMaped.

To participate on Instagram, the user (the person of full age representing the child) must post on their public Instagram account the photo of the child's drawing of the ideal city or village with the hashtag #CreativityWithMaped.

To enter, drawings must be submitted from April 6<sup>th</sup> to April 19<sup>th</sup> 2022 inclusive:



#### **On Facebook:**

1. The child must draw and colour their ideal city or village. This can be the child's own creation or they can use one of the landscape templates available to download here:

[Template 1: Mountains](#)

[Template 2: Village](#)

[Template 3: City](#)

[Template 4: Beach](#)

2. Take a picture of the child's drawing or scan it.
3. Go to the Maped Helix Facebook page.
4. Post the photo of the child's drawing as a comment on the Facebook post related to the competition on the Maped Helix Facebook page (<https://www.facebook.com/MapedHelix>) with the hashtag #CreativityWithMaped

#### **On Instagram:**

1. The child must draw and colour their ideal city or village. This can be the child's own creation or they can use one of the landscape templates available to download here:

[Template 1: Mountains](#)

[Template 2: Village](#)

[Template 3: City](#)

[Template 4: Beach](#)

2. Take a picture of the child's drawing or scan it.
3. Post the photo of the child's drawing on your public Instagram account (in post, not story) with the hashtag #CreativityWithMaped.
4. It is necessary that the participant's Instagram account is public. If the participant's Instagram account is private, Maped Helix will not be able to access the drawing and the participation will not be taken into account.

No other means of participation will be accepted. Any participation that is incomplete or does not comply with these rules cannot be taken into account and cannot be the subject of any claim. In particular, the publication of the drawing by the participant on the Facebook post of the competition or on their Instagram account must be made no later than the last day of the competition so that the participation can be taken into account.

The drawing and comment must not contain inappropriate, indecent, obscene, hateful, tortuous, pornographic, violent or defamatory content, which the participant guarantees. In addition, the participant guarantees that the design and all the elements transmitted do not contain content promoting bigotry, racism, hatred or violence against a group or a person, the promotion of discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. The design



must comply with the law and be accessible to all audiences. The participant guarantees to the organiser that it holds all the authorisations necessary for the publication of the drawing.

Only one entry (photo posted) per child (same surname, first name, address) will be allowed. Each participant may enter the competition on both Facebook and Instagram, but may only be selected as a winner on either social network. Participation on both Facebook and Instagram will thus be counted as a single entry.

#### **ARTICLE 4: METHODS OF SELECTION OF WINNERS**

4 winners will be selected as part of the competition.

##### **Winner on Facebook**

1 winner will be selected by the Maped Helix judges among all the drawings received as part of the competition on Facebook. The decisions of the judges are final and cannot be contested.

The winner will be selected on April 19th 2022. The winners will be contacted by private Facebook message to inform them of their win. They must then communicate to the organiser their first and last names, postal address and email addresses in order to receive their prize.

The winner will have a period of 5 working days from the announcement of the winner to confirm their acceptance of the prize and share their contact details. Any winner who has not responded within this period will be considered as having renounced their prize altogether. At the end of this period, another winner will be chosen.

The organiser can in no way be held responsible for the non-receipt of private messages confirming winnings.

##### **Winners on Instagram**

1 winner will be selected by the Maped Helix judges from all the drawings posted with the #CreativityWithMaped hashtag as part of the competition on Instagram. The decisions of the judges are final and cannot be contested.

The winner will be selected on April 19th 2022. The winner will be contacted by private Instagram message to inform them of their win. They must then communicate to the organiser their first and last names, postal address and email addresses in order to receive their prize.

The winner will have a period of 5 working days from the announcement of the winner to confirm their acceptance of the prize and share their contact details. Any winner who has not responded within this period will be considered as having renounced his prize altogether. At the end of this period, another winner will be chosen.

The organiser can in no way be held responsible for the non-receipt of private messages confirming winnings.

#### **ARTICLE 5: ENDOWMENTS**



4 Prizes will be available as part of the 2022 #CreativityWithMaped Competition for a total estimated value of £135.78

#### **On Facebook**

Prize for the main winner with an estimated value of £52.92 composed as follows:

- 1 Color’Peps Jungle Innovation felt pen stand – REF 845445: £5.49
- 1 Color’Peps Duo Stamp pens (x8) – REF 846808: £4.49
- 1 Color’Peps Magic Felts Pens (x10) – REF 844612: £4.99
- 1 Color’Peps Glitter Felt Pens (x10) - REF 832071: £5.49
- 1 Color’Peps Erasable Colouring Pencils (x12) - REF 832812: £4.49
- 1 Color’Peps Animal Colouring Pencils (x12) – REF 832212FC: £3.99
- 1 Creativ Photo Mosaics cool animals set – REF 907052 : £10.99
- 1 Creativ Friends modeling set – REF 907205 : £12.99

Prize for the runner up with an estimated value of £14.97 composed as follows:

- 1 Color’Peps Animal Colouring Pencils (x12) – REF 832212FC: £3.99
- 1 Color’Peps Jungle Innovation felt pen stand – REF 845445: £5.49
- 1 Color’Peps Magic Felt Pens (x10) - REF 844612: £5.49

#### **On Instagram**

Prize for the main winner with an estimated value of £52.92 composed as follows:

- 1 Color’Peps Jungle Innovation felt pen stand – REF 845445: £5.49
- 1 Color’Peps Duo Stamp pens (x8) – REF 846808: £4.49
- 1 Color’Peps Magic Felts Pens (x10) – REF 844612: £4.99
- 1 Color’Peps Glitter Felt Pens (x10) - REF 832071: £5.49
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Prizes are not exchangeable, replaceable or refundable, and cannot give rise to any monetary consideration, for any reason whatsoever, even in the event of loss, theft or damage.

The prizes are awarded to the winners as designated above and are not transferable.



The Prizes will be sent to the postal address communicated by the winner. The prizes that cannot be handed over as a result of an error, omission or modification in the contact details transmitted by the winner, will be kept by the organiser.

After sending the packages, the organiser can not be held responsible for the damage suffered by the package and its contents or the delivery time of the carrier.

## **ARTICLE 6: LIABILITY**

The organiser will take all necessary measures to comply with these rules and can in no way incur any liability if, in the event of force majeure or events beyond its control or justified necessity, it is required to cancel this competition, shorten it, extend it, postpone it or modify its conditions, its responsibility cannot be engaged for this fact. In any case, it reserves the right to extend the participation period.

The responsibility of the organiser cannot be incurred, in a general way, in case of force majeure or fortuitous event beyond its control.

The organiser reserves the right to sue anyone who has defrauded or attempted to do so. In particular, it will be considered fraud for a participant to enter the competition under one or more fictitious names or borrowed from one or more third parties, each participant having to enter in the competition under their own name. In the event of a breach or fraud on the part of a participant, the organiser reserves the right to automatically exclude any participation emanating from the latter, without the latter being able to claim anything whatsoever.

Prizes may not give rise to any dispute or claim of any kind, nor be exchanged, nor be the subject of a payment of their value in cash at the request of the winners.

The organiser does not replace the original seller of these prizes; consequently, the Winners undertake not to seek the responsibility of the organiser with regard to the prizes in particular their delivery, their condition, their qualities or any consequences generated by the possession or use of the prize(s).

## **ARTICLE 7: INFORMATION ON WINNERS AND PERSONAL DATA**

The information collected about the winners as part of their participation is mandatory. They are intended for the organiser for the purpose of participating in the competition, managing the winners and sending the prizes.

They are collected as part of the competition but will only be used for commercial purposes (communication, promotions, through newsletters in particular) following the participant's agreement.

The personal information collected in the context of this competition is processed in accordance with Regulation (EU) 2016/679 on the protection of personal data. All participants in the competition have in accordance with these regulations the right of access, right of rectification, right to erasure (right to be forgotten), right of opposition, right to limitation of processing, right to portability. To exercise these rights, participants must send a registered letter to the address of the competition organiser indicated on the first page of these rules, attaching a copy of their identity document.



In the event of a breach of the above provisions, participants have the right to lodge a complaint with the ICO (Information Commissioners Office.)

The personal data collected by the organiser (surname, first name, postal address and email of the participants) during participation in the competition are only collected and processed for the purpose of ensuring the organisation and smooth running of the competition and in particular the allocation of prizes. They will only be stored and kept for a maximum period of 6 months from the closing of the operation. The personal data concerning you will be destroyed at the end of this period.

In accordance with its privacy policy (<https://mapedhelix.co.uk/privacy-policy/>), the organiser may communicate the personal data of each participant to the judicial authorities in order to respond to an injunction or other request from such authorities.

#### **ARTICLE 8: FREE PARTICIPATION**

No financial compensation will be claimed from the participants as a result of their participation.

#### **ARTICLE 9: APPLICABLE LAW**

Participation in this competition implies full acceptance of these rules by the participants, as well as the laws and regulations and other texts applicable in the UK.

#### **ARTICLE 10: OBTAINING THE REGULATIONS**

A copy of the rules of this competition are available on request by emailing [marketing@mapedhelix.co.uk](mailto:marketing@mapedhelix.co.uk) with the subject title #CreativityWithMaped 2022 Competition.

#### **ARTICLE 11: DISPUTES**

Any dispute, interpretation or contentious application of these rules, as well as all unforeseen cases will be submitted and decided by the organiser, whose decisions will be final.

Any fraud, or attempted fraud, manifested by a commencement of execution and committed with a view to unduly collecting a gain, will be prosecuted in accordance with the provisions of Articles 313-1 et seq. of the Criminal Code.

#### **ARTICLE 12: INTELLECTUAL, LITERARY AND ARTISTIC PROPERTY RIGHTS**

The images used for the communication of the competition, the objects represented, the brands and trade names mentioned and the graphic elements, are the exclusive property of the organiser and may not be extracted, reproduced or used without the written authorisation of the latter, under penalty of civil and/or criminal proceedings.



Any resemblance of elements of the competition with other elements of games already existing, would be purely fortuitous and could not lead to the responsibility of the organiser or its service providers.

#### **ARTICLE 13: USE OF THE WINNERS' IDENTITY**

If they are declared winners, it is expressly agreed that the participants in the competition authorise the organiser to use, for advertising purposes, on the Facebook and Instagram page(s) of the organiser and its subsidiaries internationally, as well as on their websites and in the context of communication via newsletters, the photos published, first name, and the age of the child, without restriction or reservation, and without this conferring on them any remuneration, right or benefit other than the allocation of their endowment.

#### **ARTICLE 14: DEPOSIT OF THIS REGULATION**

From the date of its implementation, this Competition is the subject of this Regulation, filed via [depositgames](#) with the office of Maitre Doniol located 8 Rue Souilly - 77410 Claye Souilly, judicial officer.