**Rules of the Perfect Summer’s Day 2024** **competition**

The company Maped Helix is organising a competition, "A perfect summer’s day", on Facebook and Instagram, the rules of which are visible below.

**ARTICLE 1: ORGANISER**

The company Maped Helix (the "Organiser") whose registered office is located at Building 92, The Pensnett Estate, Kingswinford, West Midlands, DY6 7FP, registered company number 7892742, is organising a competition without obligation to purchase " a perfect summers day ", on Facebook and Instagram, (here after referred to as "the Competition") from Thursday 25th July 2024 to Friday 30th August 2024 inclusive.

**ARTICLE 2: PARTICIPANTS**

The competition is open to children aged from 4 to 14 years old, represented by an adult residing in the UK with internet access and a valid Facebook user account, associated with a valid e-mail address, or a valid Instagram account, associated with a valid email address, excluding employees of the organiser and its affiliates as well as members of their families, agencies and any person who participated in the organisation of this competition.

The participant authorises all verifications concerning their identity. Any person who does not meet these conditions or refuses to justify them will be excluded from the competition.

The costs relating to participation in the competition and in particular the costs of internet connection are the sole responsibility of the participants, who will not be able to claim any refund from the organiser.

The mere fact of participating in the competition implies the acceptance of all the stipulations of these rules.

**ARTICLE 3: TERMS OF PARTICIPATION**

To participate in the competition, the child will have to write, draw, paint or craft their perfect summer’s day.

To participate on Facebook, the user (the person of full age representing the child) must submit, to competitions@mapedhelix.co.uk a photo of the child’s piece with their child’s name and age.

To participate on Instagram, the user (the person of full age representing the child) must submit to competitions@mapedhelix.co.uk a photo of the child’s piece with their child’s name and age.

To enter, pieces must be submitted from 25th July – 30th August 2024.

All entrants will be entitled to a 15% off code when purchasing a PGL school holiday adventure. This can be redeemed against Family adventure breaks and Kids’ adventure camps running during every school holiday at 14 centres across the UK. For more information, visit [PGL](https://adventureholidays.pgl.co.uk/?utm_source=MapedHelix&utm_medium=multichannel&utm_campaign=summer24&utm_id=partner)

**On Facebook or Instagram:**

1. The child must write about, draw, paint or craft their perfect summer’s day.
2. Take a picture of the child's drawing or scan it.
3. Send by email to competitions@mapedhelix.co.uk

No other means of participation will be accepted. Any participation that is incomplete or does not comply with these rules cannot be taken into account and cannot be the subject of any claim. Posting the photo on social platforms is appreciated but not considered a valid form of entry for this competition.

The piece and email must not contain inappropriate, indecent, obscene, hateful, tortuous, pornographic, violent or defamatory content, which the participant guarantees. In addition, the participant guarantees that the design and all the elements transmitted do not contain content promoting bigotry, racism, hatred or violence against a group or a person, the promotion of discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. The design must comply with the law and be accessible to all audiences. The participant guarantees to the organiser that it holds all the authorisations necessary for the publication of the drawing.

Only one entry (photo posted) per child (same surname, first name, address) will be allowed.

**ARTICLE 4: METHODS OF SELECTION OF WINNERS**

21 winners will be selected as part of the competition.

All winners will be selected by the Maped Helix judges among all the emails received as part of the competition. The decisions of the judges are final and cannot be contested.

The winners will be selected on Tuesday 3rd September. The winners will be contacted via the email address in which they applied and notified of the specific prize they have won. They must then communicate to the organiser their first and last names, and postal address in order to receive their prize.

The winners will have a period of 5 working days from the announcement of the winner to confirm their acceptance of the prize and share their contact details. Any winner who has not responded within this period will be considered as having renounced their prize altogether. At the end of this period, another winner will be chosen.

The organiser can in no way be held responsible for the non-receipt of private messages confirming winnings.

**ARTICLE 5: ENDOWMENTS**

21 Prizes are available to win as part of this competition.

* 1st Place prize: A three night, family adventure break, supplied by PGL
* 2nd Place prize: A family day ticket of 2 adults and 2 children to Alton Towers theme park for **5 winners**
* 3rd Place prize: A Maped filled pencil case for **15 winners**.

There will be a total of 21 winners and entrants can win only 1 prize each of the listed above.

Prizes are not exchangeable, replaceable or refundable, and cannot give rise to any monetary consideration, for any reason whatsoever, even in the event of loss, theft or damage.

The prizes are awarded to the winners as designated above and are not transferable.

The Prizes will be sent to the postal address communciated by the winner or email address where applicable. The prizes that cannot be handed over as a result of an error, omission or modification in the contact details transmitted by the winner, will be kept by the organiser.

After sending the prizes, the organiser can not be held responsible for the damage suffered by the package and its contents or the delivery time of the carrier.

**ARTICLE 6: LIABILITY**

The organiser will take all necessary measures to comply with these rules and can in no way incur any liability if, in the event of force majeure or events beyond its control or justified necessity, it is required to cancel this competition, shorten it, extend it, postpone it or modify its conditions, its responsibility cannot be engaged for this fact. In any case, it reserves the right to extend the participation period.

The responsibility of the organiser cannot be incurred, in a general way, in case of force majeure or fortuitous event beyond its control.

The organiser reserves the right to sue anyone who has defrauded or attempted to do so. In particular, it will be considered fraud for a participant to enter the competition under one or more fictitious names or borrowed from one or more third parties, each participant having to enter in the competition under their own name. In the event of a breach or fraud on the part of a participant, the organiser reserves the right to automatically exclude any participation emanating from the latter, without the latter being able to claim anything whatsoever.

Prizes may not give rise to any dispute or claim of any kind, nor be exchanged, nor be the subject of a payment of their value in cash at the request of the winners.

The organiser does not replace the original seller of these prices; consequently, the Winners undertake not to seek the responsibility of the organiser with regard to the prizes in particular their delivery, their condition, their qualities or any consequences generated by the possession or use of the prize(s).

**ARTICLE 7: INFORMATION ON WINNERS AND PERSONAL DATA**

The information collected about the winners as part of their participation is mandatory. They are intended for the organiser for the purpose of participating in the competition, managing the winners and sending the prizes.

By entering this competition you are agreeing to enter the mailing list for both Maped Helix and PGL newsletters.

Email addresses are collected as part of the competition but will only be used for commercial purposes (communication, promotions, through newsletters in particular) following the participant's entry.

The personal information collected in the context of this competition is processed in accordance with Regulation (EU) 2016/679 on the protection of personal data. All participants in the competition have in accordance with these regulations the right of access, right of rectification, right to erasure (right to be forgotten), right of opposition, right to limitation of processing, right to portability. To exercise these rights, participants must send a registered letter to the address of the competition organiser indicated on the first page of these rules, attaching a copy of their identity document.

In the event of a breach of the above provisions, participants have the right to lodge a complaint with the ICO (Information Commissioners Office.)

The personal data collected by the organiser (surname, first name, postal address and email of the participants) during participation in the competition are only collected and processed for the purpose of ensuring the organisation and smooth running of the competition and in particular the allocation of prizes. They will only be stored and kept for a maximum period of 6 months from the closing of the operation. The personal data concerning you will be destroyed at the end of this period.

In accordance with its privacy policy (<https://mapedhelix.co.uk/privacy-policy/>), the organiser may communicate the personal data of each participant to the judicial authorities in order to respond to an injunction or other request from such authorities.

**ARTICLE 8: FREE PARTICIPATION**

No financial compensation will be claimed from the participants as a result of their participation.

**ARTICLE 9: APPLICABLE LAW**

Participation in this competition implies full acceptance of these rules by the participants, as well as the laws and regulations and other texts applicable in the UK.

**ARTICLE 10: OBTAINING THE REGULATIONS**

A copy of the rules of this competition are available on request by emailing [marketing@mapedhelix.co.uk](mailto:marketing@mapedhelix.co.uk) with the subject title A Perfect Summer’s day 2024 Competition.

**ARTICLE 11: DISPUTES**

Any dispute, interpretation or contentious application of these rules, as well as all unforeseen cases will be submitted and decided by the organiser, whose decisions will be final.

Any fraud, or attempted fraud, manifested by a commencement of execution and committed with a view to unduly collecting a gain, will be prosecuted in accordance with the provisions of Articles 313-1 et seq. of the Criminal Code.

**ARTICLE 12: INTELLECTUAL, LITERARY AND ARTISTIC PROPERTY RIGHTS**

The images used for the communication of the competition, the objects represented, the brands and trade names mentioned and the graphic elements, are the exclusive property of the organiser and may not be extracted, reproduced or used without the written authorisation of the latter, under penalty of civil and/or criminal proceedings.

Any resemblance of elements of the competition with other elements of games already existing, would be purely fortuitous and could not lead to the responsibility of the organiser or its service providers.

**ARTICLE 13: USE OF THE WINNERS' IDENTITY**

If they are declared winners, it is expressly agreed that the participants in the competition authorise the organiser to use, for advertising purposes, on the Facebook and Instagram page(s) of the organiser and its subsidiaries internationally, as well as on their websites and in the context of communication via newsletters, the photos published, first name, and the age of the child, without restriction or reservation, and without this conferring on them any remuneration, right or benefit other than the allocation of their endowment.

**ARTICLE 14: DEPOSIT OF THIS REGULATION**

From the date of its implementation, this Competition is the subject of this Regulation, filed via [depositgames](https://www.depotjeux.com/fr/accueil.html) with the office of Maitre Doniol located 8 Rue Souilly - 77410 Claye Souilly, judicial officer.