

Gloworm Competition – Terms & Conditions

1. Promoter Information

The promoter of this competition is Maped Helix, a registered company in the United Kingdom. Registered business address: Building 92, The Pensnett Estate, Kingswinford, West Midlands DY6 7FP.

2. Eligibility

The promotion is open to residents of the United Kingdom excluding Northern Ireland and the Republic of Ireland, aged one-12. Children may participate with the consent and supervision of a parent or legal guardian.

Employees of Maped Helix, Gloworm and their immediate families, or anyone professionally connected with the competition, are excluded.

By entering the competition, entrants agree to be bound by these Rules.

3. Competition Duration

The competition will run from Friday 8th August 2025 until midnight on Monday 11th August 2025.

Entries submitted outside this period will not be valid.

4. How to Participate

Head to the Creative Play Zone at this year's Gloworm festival and pick up an 'Under the Sea' colouring or drawing sheet.

Colour in the colouring sheet or draw your artwork onto the drawing sheet.

Email your completed colouring sheet or drawing sheet to competitions@mappedhelix.co.uk

or

Post a photo of your artwork to a public profile on Instagram or Facebook tagging @MappedHelix on Facebook or @Mapped_Helix on Instagram.

One valid entry per person. Duplicates will be disqualified.

5. Prizes

One winner will win a Maped Helix arts and crafts bundle worth over £50 including:

Color'Peps Pastel felt tip pens RRP £4.59

Color'Peps Infinity colouring pencils RRP £4.99

Color'Peps Glitter felt tip pens RRP £6.19

Maped Creativ Aqua Art painting set RRP £19.99

Maped Creativ Artist Board - Magnetic and Erasable Creations RRP £21.99

And

A Gloworm Festival 2026 family ticket worth over £400:

The Family Camping Ticket is for 2 adults and 2 children maximum, including camping and entrance to the festival.

The camping space allocated is up to 7 Metre x 5 Metre Space (Space only - Does not include tent)

3 Nights, the stay cannot be split down due to limited spaces.

Camping includes free parking in a dedicated car park next to the campsite.

Spaces cannot be reserved, if you want to be with friends you will have to arrive together.

The tickets are non-transferable and non-exchangeable; no cash alternatives will be provided.

NO DOGS ALLOWED

Please go to www.glowormfestival.co.uk for all your camping and festival information.

Prizes are non-transferable, non-exchangeable and no cash alternative will be offered.

Maped Helix and Gloworm reserves the right to substitute a prize with one of equal or greater value.

There is one prize, and all entries submitted via email, Facebook and Instagram will be collated with one winner being selected at random from entries across all channels.

6. Creative Submissions

Selected artworks may be featured in Maped Helix digital campaigns, email marketing, websites, and in-store displays.

By submitting artwork, you grant Maped Helix a non-exclusive, royalty-free, worldwide licence to use, reproduce, and share your content for promotional purposes.

Content must be original, not infringe third-party rights, and be appropriate for all ages.

7. Winner Notification

Winners will be notified within 14 days of the closing date.

Winners will be contacted via the email address used to email the colouring page, or by contacting the Facebook or Instagram account used to submit the entry on social media.

If a winner does not respond within 14 days, the prize may be forfeited and awarded to a reserve winner.

8. Data Protection

Entries submitted via email will automatically be added to the Maped Helix mailing list.

Entrants can unsubscribe at any time.

If consent is given, personal details may be shared with prize sponsors for promotional and prize fulfilment purposes.

Your data will be processed in accordance with our Privacy Policy.

You may withdraw consent at any time, which may invalidate your entry.

9. General

Maped Helix reserves the right to cancel or amend or cancel the competition if necessary due to unforeseen circumstances.

By participating, entrants agree to these terms and conditions.

These terms shall be governed by English law, and disputes will be subject to the exclusive jurisdiction of the English courts.

10. Fraudulent entries

No third party or bulk entries. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, multiple email accounts, multiple reproduced or computer-generated entries, using multiple identities, fraudulently falsifying data, acting fraudulently or dishonestly in the opinion of the promoter or otherwise acting in violation of these terms, these participants will be disqualified, and any prize entitlement will be void.